

LITHUANIAN JOURNALISM CENTER

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Lithuanian Journalism Center (LJC) is a non-profit, non-governmental organization established to provide countries journalism community with both professional skills and knowledge on the principles of functioning of democratic system in a democratic society.

LJC was established in 1995. It became urgent to have an institution of that kind because of a very rapid development of Lithuanian mass media. After the fall of communism and Soviet Union hundreds of new TV and radio stations and newspapers were founded. Many of them went bankrupt but others survived, attracting a lot of new people to work as journalists. They all came from the different professions and all needed a place where they could be offered educational programs on the basics of journalism, ethics, media law, media technology, management etc.

LJC has two types of programs. Three months duration program is aimed for those who just entered or thinks to enter the field of print or electronic journalism. The program of mid-career training is a shorter one and is composed from a short term seminars and workshops for already experienced journalists on the topics of new technologies, newsroom management etc.

Programs offered by LJC are designed according to the specific needs of the audience the Centers activities are addressed.

LJC has an agreement to share both premises, equipment and personnel with Vilnius University Institute of Journalism which is the only school of journalism in the country. Lecturers for the programs of LJC are recruited from Institute of Journalism, other educational institutions of the country.

About one third of the lecturers are planned to be invited from the West European countries. LJC has a preliminary agreement that NORDISK JOURNALISTCENTER will serve as a partner inviting Scandinavian lecturers and media professionals to deliver seminars and workshops for LJC audience. LJC also has good contacts with various other Western European and North American journalism institutions.