

Vilniaus universiteto leidykla

# ORGANIZATIONS and MARKETS

in emerging economies

ISSN 2029-4581 eISSN 2345-0037

Vilnius University

## ORGANIZATIONS and MARKETS

### in emerging economies

Vol. 11, No. 2(22), 2020

Vilnius University Press

#### The journal is published twice a year

EDITORIAL BOARD	
Editor-in-Chief	
Prof. Sigitas Urbonavicius	Vilnius University, Lithuania
Deputy Editor-in-Chief	
Dr. Karina Adomaviciute	Vilnius University, Lithuania
Assistant Editor	
Ignas Zimaitis	Vilnius University, Lithuania
0	
Special Editors Prof. Gregory J. Brock	Georgia Southern University, USA; AREA EDITOR (Economics/Finance)
Prof. James Reardon	University of Northern Colorado, USA; AREA EDITOR (Marketing/International
1 roj. junios ixturuon	Business)
Prof. Victoria L. Crittenden	Babson College, USA; CONSULTING EDITOR
5	<i>, , , , , , , , , ,</i>
Editors	
Prof. Garry D. Bruton	Neeley School of Business at Texas Christian University, USA
Teaching Prof. Joseph Cherian	Mendoza College of Business, University of Notre Dame, USA
Prof. A. Damodaran	Indian Institute of Management Bangalore, India
Prof. Danuta Diskiene	Vilnius University, Lithuania
Prof. Maimunah Ismail	Universiti Putra Malaysia, Malaysia
Prof. Eugene D. Jaffe	Bar-Ilan University, Israel
Prof. Martin Johanson	Uppsala University, Sweden
Assoc. Prof. Modestas Gelbuda	ISM University of Management and Economics, Lithuania
Prof. Katsunori Kaminuma	Kanagawa University, Japan
Prof. John Kuada	Aalborg University, Denmark
Prof. Vaclovas Lakis	Vilnius University, Lithuania
Prof. Ani Matei	National School of Political Studies and Public Administration, Romania
Prof. Snejina Michailova	The University of Auckland Business School, New Zealand
Assoc. Prof. Andrey Mikhailitchenko	California State University at Sacramento, USA
Prof. Gareth Morgan	Schulich School of Business at York University, Canada
Assoc. Prof. Vincent Onyemah	Babson College, USA
Prof. Durdana Ozretic-Dosen	University of Zagreb, Croatia
Prof. Andrei Panibratov	St. Petersburg State University, Russia
Dr. Rajesh K. Pillania	Management Developement Institute, Gurgaon, India
Prof. Hector Rocha	IAE Business School, Austral University, Argentina
Prof. Satyendra Singh	The University of Winnipeg, Canada
Prof. Rimvydas Skyrius	Vilnius University, Lithuania
Prof. Olav Jull Sørensen	Aalborg University, Denmark

Included in:

Clarivate Analytics, Emerging Sources Citation Index (ESCI); SCOPUS; SCImago Journal & Country Rank; Business Source Complete (EBSCO); Business Source Corporate Plus (EBSCO); Central & Eastern European Academic Source (EBSCO); Central and Eastern European Online Library (C.E.E.O.L.); Cabell's directories of Academic Journals; China National Knowledge Infrastructure (CNKI); Research Papers in Economics (RePEc); Directory of Research Journals Indexing (DRJI); InfoBase Index; ScienceOpen.

A d d r e s s : Faculty of Economics and Business Administration Vilnius University 9 Saulėtekio Ave., 817 (II bld.), LT-10225, Vilnius, Lithuania

Email: organizations.markets@evaf.vu.lt https://www.journals.vu.lt/omee

Copyright © 2020 Authors. Published by Vilnius University Press. This is an Open Access journal distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

#### Contents

Saarce Elsye Hatane, Felicia Nathania, Jocelyn Lamuel, Fenny Darusman, Devie. Intellectual
Capital Disclosures and Corporate Governance in Gaining the Firms' Non-Discretionary Profits and Market Value in ASEAN-5
Sandra Žemaitytė, Laima Urbšienė. Macroeconomic Effects of Trade Tariffs: A Case Study of the U.SChina Trade War Effects on the Economy of the United States 305
Jose Satsumi Lopez, Felipe de Jesús Rosario-Flores, Antonio Huerta-Estevez. Business in the Base of the Pyramid: A Literature Review and Directions for Future Research 327
Yulita Setiawanta, Dwiarso Utomo, Imam Ghozali, Jumanto Jumanto. Financial Performance, Exchange Rate, and Firm Value: The Indonesian Public Companies Case
Perdana Wahyu Santosa. The Effect of Financial Performance and Innovation on Leverage: Evidence from Indonesian Food and Beverage Sector
<i>Huajiang Yu, Yoshi Takahashi.</i> Emotional Intelligence and Extra-Role Behavior of Knowledge Employees: Mediating and Moderating Effects
<i>Gentrit Berisha, Rrezon Lajçi.</i> Fit to Last? Investigating How Person-Job Fit and Person-Organization Fit Affect Turnover Intention in the Retail Context
Hoa Dinh Nguyen, Diem My Thi Tran, Thanh Ba Vu, Phuong Thuy Thi Le. An Empirical Study of Affective Commitment: the Case of Machinery Enterprises in Hochiminh City 429
Sandra Horvat, Đurđana Ozretić Došen. Managing Private Labels Based on Psychographic Consumer Segments: Emerging European Market Perspective
Francine Chan, Dominique Jalandoni, Cecil Austin Sayarot, Marc Uy, Denver Daradar, Patrick Aure. A Family Affair: A Quantitative Analysis of Third-Generation Successors' Intentions to Continue the Family Business
Hoang Trong Hoa, Phan Chi Anh, Le Thai Phong. Contribution of Manufacturing Strategy to Competitive Performance of Manufacturing Companies: Empirical Evidence from Vietnam