

# Interaction of Media and Politics in the Baltic States

International Scientific Conference

7–8<sup>th</sup> May, 2015

## PROGRAMME

Thursday, 7<sup>th</sup> May

Location: Vilnius University, Communication Faculty, Saulėtekio Av. 9, 1<sup>st</sup> building

8:30 – 9:00	<b>Registration</b> (Saulėtekio Av. 9, 1 <sup>st</sup> building, 2 <sup>nd</sup> floor, Room <i>Spaudos teatras</i> )
9:00 – 9:20	<b>Opening Address</b> <b>Andrius Vaišnys</b> , Dean of the Faculty of Communication ( <i>Vilnius University, Lithuania</i> )
9:20 – 10:40	<b>MEDIA POLICY</b> <b>Session 1, Room <i>Spaudos teatras</i></b> <b>Chair: Andrius Šuminas</b> ( <i>Vilnius University, Lithuania</i> )
9:20 – 9:40	<b>Epp Lauk</b> ( <i>University of Jyväskylä, Finland</i> ) Ideals and reality of media self-regulation in Estonia and Finland
9:40 – 10:00	<b>Ainārs Dimants</b> ( <i>Turība University, Latvia</i> ) Communication in creation of Latvian public service media corporation
10:00 – 10:20	<b>Deimantas Jastramskis</b> ( <i>Vilnius University, Lithuania</i> ) Economic policy effects on the social security of media workers
10:20 – 10:40	<b>Andres Jõesaar</b> ( <i>Tallinn University, Estonia</i> ) Critics of the AVMSD. A case study: Estonia as the battleground for the information war
10:40 – 11:20	<b>Coffee break</b>
11:20 – 12:40	<b>PROPAGANDA, INFORMATION WARS AND MEDIA AUDIENCE</b> <b>Session 2, Room <i>Spaudos teatras</i></b> <b>Chair: Mantas Martišius</b> ( <i>Vilnius University, Lithuania</i> )
11:20 – 11:40	<b>Anda Rožukalne</b> ( <i>Rīga Stradiņš University, Latvia</i> ) Internet news about Ukraine and the “audience agenda”: participants, gate keepers, engagement
11:40 – 12:00	<b>Pille Pruulmann-Vengerfeldt</b> ( <i>University of Tartu, Estonia</i> ) Engaging communication or propaganda war on your own people - military in social media
12:00 – 12:20	<b>Ainius Lašas</b> ( <i>University of Bath, United Kingdom</i> ) Daily democracy: politics, media and democratic culture
12:20 – 12:40	<b>Nerijus Maliukevičius</b> ( <i>Vilnius University, Lithuania</i> ) Russian Information Warfare: history of the concept, lessons for Baltic region
12:40 – 14:00	<b>Lunch break</b>
14:00 – 15:00	<b>POLITICAL COMMUNICATION</b> <b>Session 3, Room <i>Spaudos teatras</i></b> <b>Chair: Halliki Harro-Loit</b> ( <i>University of Tartu, Estonia</i> )
14:00 – 14:20	<b>Beata Ociepka</b> ( <i>University of Wrocław, Poland</i> ) International Communication and International Visibility: The Case of Lithuania, Latvia and Estonia

14:20 – 14:40	<b>Gintaras Aleknonis</b> ( <i>Mykolas Romeris University, Lithuania</i> ) The Role of Information Warfare in the Rising Appeal of Populism
14:40 – 15:00	<b>Renata Matkevičienė</b> ( <i>Vilnius University, Lithuania</i> ) Negativity and popularity as communication strategies in mediated political discourse
15:00 – 15:40	<b>Coffee break</b>
15:40 – 16:40	<b>JOURNALISM, EDUCATION AND POLITICS</b> <b>Session 4, Room Spaudos teatras</b> <b>Chair: Anda Rožukalne</b> ( <i>Rīga Stradiņš University, Latvia</i> )
15:40 – 16:00	<b>Halliki Harro-Loit</b> ( <i>University of Tartu, Estonia</i> ) Investigative journalism: how to train specific skills?
16:00 – 16:20	<b>Milda Celiešiūtė</b> ( <i>Södertörn University, Sweden</i> ) "I have a contact there"... : methodological challenges and research on informal relations between journalists and elite politicians
16:20 – 16:40	<b>Džina Donauskaitė</b> ( <i>Vilnius University, Lithuania</i> ) <i>On the forms of commodification of online journalism and its effects</i>

19:00 – 21:30	<b>Dinner</b>
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Friday, 8<sup>th</sup> May

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### Parallel Sessions

9:00 – 10:00	<b>POLITICAL COMMUNICATION</b> <b>Session 5, Room Freska</b> <b>Chair: Deimantas Jastramskis</b> ( <i>Vilnius University, Lithuania</i> )
9:00 – 9:20	<b>Andrius Šuminas</b> ( <i>Vilnius University, Lithuania</i> ) Negativity in Political Communication: Case Study of 2014 European Parliament Election
9:20 – 9:40	<b>Ilze Šulmane</b> ( <i>University of Latvia</i> ) From „Doghouse” to Parliament: a case study of role-change of a candidate before, during and after the Saeima elections
9:40 – 10:00	<b>Normunds Kozlovs</b> ( <i>Rīga Stradiņš University, Latvia</i> ) Autonomous libertarian DIY media in Latvian political context
10:00 – 10:30	<b>Coffee break</b>

<b>9:00 – 11:30</b>	<b>PROPAGANDA, INFORMATION WARS AND MEDIA POLICY</b> <b>Session 6, Room Spaudos teatras</b> <b>Chair: Džina Donauskaitė</b> ( <i>Vilnius University, Lithuania</i> )
<b>9:00 – 9:20</b>	<b>Deniss Hanovs</b> ( <i>Riga Stradiņš University, Latvia</i> ) Restoring the myth of empire: broadcasting imperial rebirth of Russia
<b>9:20 – 9:40</b>	<b>Mantas Martišius</b> ( <i>Vilnius University, Lithuania</i> ) Strategic information war study trend – Lithuania information space protection case
<b>10:00 – 10:30</b>	<b>Coffee break</b>
<b>10:30 – 10:50</b>	<b>Viktor Denisenko</b> ( <i>Vilnius University, Lithuania</i> ) Basic concepts of the Baltic States image in the Russian press after the collapse of the Soviet Union
<b>10:50 – 11:10</b>	<b>Jānis Krēķis</b> ( <i>University of Latvia</i> ) Collective memory as the resource in Russian information warfare against Latvia
<b>11:10 – 11:30</b>	<b>Mantas Bražiūnas</b> ( <i>Vilnius University, Lithuania</i> ) The relationship between the legal press and the authorities during the German occupation of Lithuania – 1941–1944

<b>11:30 – 12:30</b>	<b>Business meeting, Room Freska</b>
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